

BRANDING STYLE

APPEARANCE, AESTHETICS AND ÉCLAT

The 32nd **MARQUES** Annual Conference
Tuesday 18th - Friday 21st September 2018

MARQUES

Paris
2018



Early Bird Discount

Available to members of **MARQUES** for bookings
received before Friday 29th June 2018

Register online at www.marques.org/conferences



BRANDING STYLE

APPEARANCE, AESTHETICS AND ÉCLAT

32ND MARQUES ANNUAL CONFERENCE

PARIS MARRIOTT RIVE GAUCHE HOTEL
17 BOULEVARD SAINT-JACQUES,
75014 PARIS, FRANCE
PHONE: +33 1 40 78 79 80

TUESDAY 18TH - FRIDAY 21ST SEPTEMBER 2018

THE PROGRAMME

The 2018 **MARQUES** Annual Conference will be held in Paris, a city known for fashion, beauty and art. Reflecting this, the theme of the Conference is "Branding Style: Appearance, Aesthetics and Éclat" and many sessions will focus on topics such as branding, design and luxury goods.

Timely issues such as the EU copyright reform, trade secrets directive, UDRP reform and Brexit will also be addressed and there will be a wide range of interactive workshops, as well as updates from WIPO and EUIPO and the annual review of EU case law.

INTRODUCTION

Paris, the cosmopolitan capital of France, is one of Europe's largest cities, with 2.2 million people living in the dense, central city and almost 12 million people living in the whole metropolitan area. Located in the north of France on the river Seine, Paris has the well-deserved reputation of being the most beautiful and romantic of all cities, brimming with historic associations and remaining vastly influential in the realms of culture, art, fashion, food and design. Dubbed the City of Light (la Ville Lumière) and Capital of Fashion, it is home to the world's finest and most luxurious fashion designers and cosmetics, such as Chanel, Dior, Yves Saint-Laurent, Guerlain, Lancôme, L'Oréal, Clarins.

ACCOMMODATION

We have secured accommodation at the Paris Marriott Rive Gauche Hotel and the Hôtel Concorde Montparnasse. Accommodation will be allocated on a 'first-come, first-served' basis. Subject to availability, special rates have been negotiated for delegates wishing to extend their stay either before or after the Conference. Rates quoted are inclusive of breakfast.

NON-RESIDENTIAL AND MODULAR REGISTRATIONS

We are able to offer those delegates who choose to source their own accommodation or those who live locally, modular participation in both the conference seminars and the social activities. Please see the Non-Residential and Modular section on the registration form.

SOCIAL PROGRAMME

We have organised an exciting social programme and attendance at these functions is restricted to registered delegates and registered partners only. Unfortunately we are unable to offer registrations to social events only.

TUESDAY 18th SEPTEMBER 2018

Relax and enjoy meeting up with colleagues and new acquaintances alike at our informal Welcome Reception being held at the Paris Marriott Rive Gauche Hotel.

Dress Code: Smart/Casual/Comfortable
(Gentleman are not required to wear suits or ties)

WEDNESDAY 19th SEPTEMBER 2018

Our Cultural Evening will be held at the magnificent and unique Musée des Arts Forains & Théâtre du Merveilleux. This will be an unforgettable evening of entertainment.

Dress Code: Smart/Casual/Comfortable
(Gentleman are not required to wear suits or ties)

THURSDAY 20th SEPTEMBER 2018

Our Gala Dinner will be held at the Paris Marriott Rive Gauche Hotel. Dancing till the early hours will follow this signature evening.

Dress Code: Black Tie/Formal/Tuxedo

CPD CREDITS

MARQUES is an authorised course provider under the UK Solicitors Regulation Authority CPD Scheme (Ref:BKD/MARQ) and this Conference qualifies for up to 12 hours credit.

The UK Institute of Trade Mark Attorneys (ITMA) will award 12 ITMA CPD points to the full conference programme and delegates who attend the Thursday workshops can be accredited with a further 2 ITMA CPD points.

For other jurisdictions Certificate of Attendance for delegates, indicating the number of hours of educational content, can be issued on request to the **MARQUES** Secretariat. For those jurisdictions which require it, provisions will be made for registration of attendance at individual sessions.

REGISTRATION FEES

Members of **MARQUES** are offered an 'Early Bird Discount' for Full Residential or Non-residential packages booked by Friday June 29th 2018.

Please refer to the Registration Form for details of available options.

Please note that early registration is strongly recommended and that the last possible date for receipt of registrations and payment of fees is FRIDAY 31st August 2018. Unfortunately **MARQUES** are unable to guarantee acceptance of your registration after this date.

Registrations after FRIDAY 31st August 2018 will only be accepted if payment is made by credit card at the time of registration.

MARQUES
Unit Q, Troon Way Business Centre
Humberstone Lane, Leicester, LE4 9HA, UK
Tel: +44 116 274 7355 Fax: +44 116 274 7365
E-mail: info@marques.org Web: www.marques.org

TUESDAY 18TH SEPTEMBER 2018

- 11.00 hrs Meeting of the **MARQUES** Council (Council Members Only)
12.00 hrs Conference Registration Desk Opens
14.00 hrs Meeting of the **MARQUES** Teams (Team Members Only)
18.30 hrs Reception for Council, Speakers and First Time Attendees
19.15 hrs Welcome Reception

WEDNESDAY 19TH SEPTEMBER 2018

09.00 hrs FORMAL OPENING AND MARQUES HIGHLIGHTS

Gregor Versondert, Procter & Gamble International Operations S.A., Switzerland and Chair of the **MARQUES** Council

09.30 hrs PART 1 - MARK YOUR DESIGN

Product design is often much more than an isolated process to create a useful and aesthetically pleasing object. Product design reflects the values, heritage or reputation of the brand under which the product is to be sold – whether it is the use of specific materials, styles or a specific source identifier, such as the Burberry tartan or Adidas three stripe. However, design can also be the starting point for a company's success story around which the brand communication is built afterwards. The phenomenon of brand or company specific design will be addressed from different angles: How do such products come into being?; What are the legal possibilities and complexities under design and trade mark law?

SESSION CHAIR:

Robert Stutz, Beutler Künzi Stutz, Switzerland
Co-Chair of the **MARQUES** Designs Team

KEY NOTE SPEAKER:

Aurel Aebi, Atelier Oi, Switzerland

SPEAKERS:

Laurence Morel-Chevillet, BVLGARI, Italy

Jesse Hofhuis, Hofhuis Alkema Groen, The Netherlands
Member of the **MARQUES** Programming Team and Chair of the **MARQUES** 2018 Annual Conference Team

11.00 hrs COFFEE AND EXHIBITORS

11.30 hrs PART 2 - DESIGN YOUR MARK

A simple design choice at the early stages of the development of a product's new get-up can bite you in the tail for the lifetime of the product – particularly when the product turns out to be successful. How to best limit the risks of facing copycats? What are the lessons learned by companies that have gone through the process of protecting an iconic product throughout the world?

11.30 hrs

PART 2 - DESIGN YOUR MARK (cont)

What are the global possibilities of protecting unusual marks? And what can we learn from consumer psychology?

SESSION CHAIR:

Lydia Gobena, Fross Zelnick Lehrman & Zissu, USA
Chair of the **MARQUES** Famous & Well Known Marks Team

SPEAKERS:

Femke van Horen, Vrije Universiteit Amsterdam, The Netherlands

Giordano Cardini, Ferrero, Italy

Member of the **MARQUES** Council and the **MARQUES** Famous & Well Known Marks Team

Birgit Choudhry, Red Bull GmbH, Austria

Member of the **MARQUES** Famous & Well Known Marks Team

Sandrine Royer, Nestlé Legal, Switzerland

Member of the **MARQUES** Famous & Well Known Marks Team

Tom Scourfield, CMS, UK

Member of the **MARQUES** Famous & Well Known Marks Team

Stefan Völker, Gleiss Lutz, Germany

Member of the **MARQUES** Famous & Well Known Marks Team

13.00 hrs

LUNCH

14.15 hrs

PART 3 - DESIGNING YOUR SECRETS

2017 saw new legislation in both the EU and the US on trade secrets. As EU member states implement the EU Trade Secrets Directive, and the US courts hand down the first judgments under the DTSA, this panel will discuss how to protect and enforce trade secrets. Speakers will address what constitutes a trade secret and explore best practice strategies for corporate management.

SESSION CHAIR:

Tove Graulund, Graulund Consulting, Denmark
Life Member of **MARQUES**

SPEAKERS:

Michael Grow, Arent Fox, USA
Member of the **MARQUES** Education Team

Donal O'Connell, Chawton Innovation Services, UK

Claudia Pappas, Thyssenkrupp Intellectual Property, Germany
Member of the **MARQUES** Council and the **MARQUES** Programming Team

15.45 hrs

TEA AND EXHIBITORS

16.15 hrs **PART 4 - SAVING THE UDRP**
The UDRP is the only proven, affordable cross-border solution for abusive domain name registration. It protects the marks of brand owners; it keeps registries and registrars out of court, minimising their liability as intermediaries; it provides predictability for registrants including those who invest in domains. It promotes consumer trust because domains are regarded by internet users as signposts to authentic content. A forthcoming review within ICANN threatens to diminish its scope and effectiveness, promoting registrant rights above brand owner rights. This session will consider the state of the UDRP, how it could be changed for the better or the worse for brand owners and what can be done to preserve its effectiveness.

SESSION CHAIR:
Nick Wood, Com Laude, UK
Member of the **MARQUES** Council and Vice Chair of the **MARQUES** Cyberspace Team

SPEAKERS:
Brian Beckham, WIPO, Switzerland

Aimee Gessner, BMW Group, Germany

Willem Leppink, Ploum, The Netherlands
Member of the **MARQUES** Council and the **MARQUES** Programming Team

Georges Nahitchevansky, Kilpatrick Townsend, USA
Member of the **MARQUES** Cyberspace Team

17.15 hrs **SESSION SUMMATION AND CLOSE**

19.00 hrs **COACHES DEPART FOR THE CULTURAL RECEPTION AT THE MUSÉE DES ARTS FORAINS**

22.00 hrs **FIRST COACH RETURNS TO THE HOTEL**
23.00 hrs **LAST COACH RETURNS TO THE HOTEL**

THURSDAY 20TH SEPTEMBER 2018

08.00 hrs **CORPORATE BREAKFAST (by invitation only)**

WELCOME:
Bill Budd, Virgin Enterprises, UK
Member of the **MARQUES** Council and the **MARQUES** Intellectual Asset Management Team

09.30 hrs **PART 5 - EMBRACING THE NEW: THE POST-GRAPHICAL REPRESENTATION WORLD FOR NON-TRADITIONAL MARKS**
This session will examine non-traditional trade mark filing practices since the changes took effect at the EUIPO on 1 October 2017.

09.30 hrs **PART 5 - EMBRACING THE NEW: THE POST-GRAPHICAL REPRESENTATION WORLD FOR NON-TRADITIONAL MARKS (cont)**
Speakers will consider examples of what has been filed, accepted and rejected since that date, and provide tips on best practice. There will also be an outsider's view comparing how similar marks would be treated by the USPTO and US courts.

SESSION CHAIR:
Roland Mallinson, Taylor Wessing, UK
Chair of the **MARQUES** Brexit Task Force, Member of the **MARQUES** Council and the **MARQUES** European Trademark Law & Practice Team

SPEAKERS:
Speaker from EUIPO to be confirmed

Kasper Frahm, Plesner, Denmark
Member of the **MARQUES** European Trademark Law & Practice Team

Red Horowitz, BakerHostetler, USA
Member of the **MARQUES** Famous and Well Known Marks Team

LEWIS GAZE MEMORIAL SCHOLARSHIP PRESENTATION

10.45 hrs **COFFEE AND EXHIBITORS**

11.15 hrs **PART 6 - EU COPYRIGHT REFORM & ITS IMPACT ON TRADE MARK OWNERS**
Within its Digital Single Market Strategy, the European Commission published a legislative package aimed at: ensuring wider online access to content in the EU and reaching new audiences; adapting certain exceptions to the digital and cross-border environment; and fostering a well-functioning and fair copyright marketplace. In parallel, the CJEU has developed further its construction of the right of communication to the public and opened a debate regarding different scenarios of liability for copyright infringement. In this session, speakers will review the main measures introduced by this legislation and its impact on copyright in the EU. Speakers will also refer to the most relevant CJEU case law and provide some practical tips that may help advocates and trade mark owners to prepare their cases.

SESSION CHAIR:
Cristina Duch, Baker McKenzie, Spain
Chair of the **MARQUES** Copyright Team

SPEAKERS:
Franz Gernhardt, Bird & Bird, Germany
Member of the **MARQUES** Copyright Team

Christian Schumacher, Schoenherr, Germany
Member of the **MARQUES** Copyright Team

12.30 hrs **LUNCH**

All details are correct at the time of printing

14.15 hrs **WORKSHOP / TOURS**

Workshop 1 - China Trademark Association - Well-known trade marks in China

The first part of this workshop will focus on administrative protection of well-known trade marks and the second part will focus on judicial protection.

Ma Fu, President of the China Trademark Association, will open and close the workshop.

Presented by The China Trademark Association

Workshop 2 - How the GDPR affects trade mark businesses

This workshop will focus on the practical side of the GDPR for trade mark businesses and share some of the dos and don'ts for shaping your data protection policy. It will reveal some of the secrets of the GDPR and shed some light on how to ensure compliance with the GDPR.

Presented by The **MARQUES** Regulatory Team

Workshop 3 - A tale of sorbets, geographical indications and brands

This workshop will present and discuss the complex issues raised by this jurisprudence and consider in particular if and how jurisprudence from the food industry is also affecting other industries. This will be followed by a tasting of GI-protected products from France.

Presented by The **MARQUES** Geographical Indications Team

Workshop 4 - The average consumer in trade mark, unfair competition and consumer protection law: Fighting neighbours or best friends?

This workshop will include a discussion, with different groups representing the interests of consumer and companies suffering from unfair competition. It will conclude with a consideration of the lessons that can be learned, including for legal proceedings.

Presented by The **MARQUES** Unfair Competition Team

Workshop 5 - Licensing brands: Handy hints and insider tips

This workshop will explore best practices in the licensing of brands, and discuss some of the common problems that businesses face from both a "license in" and "license out" perspective.

Presented by The **MARQUES** Intellectual Asset Management Team

Workshop 6 - Mock trade mark mediation

The aim of the workshop is to allow delegates to see the process of a mediation in action and to gain a better understanding how mediation might be a further tool to resolve disputes.

Presented by The **MARQUES** Dispute Resolution Team

20.00 hrs **BLACK TIE GALA DINNER & DANCE AT THE PARIS MARRIOTT RIVE GAUCHE**

FRIDAY 21ST SEPTEMBER 2018

09.30 hrs **ANNUAL GENERAL MEETING**

10.00 hrs **PART 7 - CHALLENGES TO FASHION, LUXURY AND OTHER SEASONAL INDUSTRIES**

How do industries where collections of goods change often protect and defend their intellectual property? On this panel, in-house counsels and private practitioners who deal with this question on a day-to-day basis will share their experiences.

SESSION CHAIR:

William Lobelson, Germain Maureau, France
Member of the **MARQUES** Programming Team

SPEAKERS:

Lynn Christina Schreier, Swarovski, Liechtenstein

Constance Laennec-Cuny, Maus Frères, Switzerland

Arianna Lacomelli, Furla, Italy

Jennifer Pickett, Chanel, UK

Moira Truijens, Hoogenraad & Haak, The Netherlands
Member of the **MARQUES** Designs Team

11.15 hrs **BREXIT UPDATE**

SPEAKER:

Roland Mallinson, Taylor Wessing, UK

Chair of the **MARQUES** Brexit Task Force, Member of the **MARQUES** Council and the **MARQUES** European Trademark Law & Practice Team

11.30 hrs **COFFEE AND EXHIBITORS**

12.00 hrs **PART 8 - CJEU AND GENERAL COURT CASE LAW IN 2017/2018**

The Court of Justice of the European Union and the General Court collectively handle more than 300 intellectual property cases each year. This session will take a closer look at the most important decisions issued since the last Annual Conference.

SESSION CHAIR:

Johannes Fuhmann, Bomhard IP, Spain

Member of the **MARQUES** European Trade Mark Law & Practice Team

SPEAKER:

Carles Prat, Baker McKenzie, Spain

Member of the **MARQUES** Council and the **MARQUES** European Trade Mark Law & Practice Team

13.00 hrs **CONFERENCE SUMMATION AND CLOSE**

Gregor Versondert, Procter & Gamble International Operations S.A., Switzerland and Chair of the **MARQUES** Council

13.15 hrs **LUNCH**

TERMS AND CONDITIONS

NAME and COMPANY

Please supply the details in the way in which you would like them to appear on your conference name badge. The use of first names is preferred to initials. Your co-operation would be appreciated.

A1 Full Programme

Includes all professional and social events within the programme from Tuesday evening up to, and including, lunch on Friday. Please note the full programme does NOT include accommodation.

A2 Accompanying Spouse/Partner Package

This category does NOT apply to business partners who wish to attend the conference sessions, such persons must register as delegates at the appropriate rate and attendance at formal business sessions is NOT included.

Includes all meals and social events in the programme from Tuesday evening up to, and including, lunch on Friday.

B1 Full Residential Package

Includes all professional and social events within the programme from Tuesday evening up to, and including, lunch on Friday and accommodation in a single room on Tuesday, Wednesday and Thursday nights.

B2 Accompanying Spouse/Partner

This category does NOT apply to business partners who wish to attend the conference sessions, such persons must register as delegates at the appropriate rate and attendance at formal business sessions is NOT included.

Includes all meals and social events in the programme from Tuesday evening up to, and including, lunch on Friday.

C Accommodation

Accommodation is subject to hotel availability and will be handled on a first come first served basis. The rates quoted are inclusive of breakfast.

D1 Tuesday Welcome Reception

Fee includes attendance at the Welcome Reception on Tuesday evening at Paris Marriott Rive Gauche Hotel.

D2 Wednesday Full Day

Fee includes morning coffee, lunch, afternoon tea and all morning and afternoon conference sessions on the day. Attendance at the evening social function is NOT included.

D3 Wednesday Evening

Fee includes transfers to and from the conference hotel and attendance at the Cultural Reception on Wednesday evening at the Musée des Arts Forains.

D4 Thursday Morning only

Fee includes morning coffee, lunch and all conference sessions offered during the morning.

D5 Thursday Afternoon only

Fee includes lunch and your pre-chosen workshop (please complete the enclosed form).

D6 Thursday Gala Dinner

Fee includes pre-dinner drinks reception, dinner and dancing at the Marriott Rive Gauche Hotel.

D7 Friday Morning only

Fee includes morning coffee, lunch and all conference sessions offered during the morning.

E MARQUES Membership

If your company is not a member of **MARQUES** (and has never been) and would like to join **MARQUES** to take advantage of the benefits of membership and the reduced member rates for this conference, simply add €370/£300 for Corporate Membership and €650/£520 for Expert Membership, to your registration and use the Member Rates (or Members Early Bird rate before Friday 29th June 2018) indicated on the form when calculating the Total Fee Payable.

NB. This offer DOES NOT apply to lapsed membership

F PAYMENT

FULL PAYMENT MUST BE RECEIVED BEFORE COMMENCEMENT OF THE CONFERENCE.

MARQUES are unable to provide support or assistance with entry Visas until full payment of the conference fee has been received.

Booking is a contract therefore you are liable for delegate fees regardless of attendance. Fees once booked are not refundable unless a written cancellation is received at least four weeks before the event (Tuesday 21st August 2018).

In all cases, 25% of the fees will be charged to cover administrative expenses. Delegate substitutions are permitted at any time. In the event of cancellation by **MARQUES**, liability will be limited to the return of fees actually paid.

Please Note:

- **Registrations made after Friday 31st August 2018 MUST be paid for by Credit Card at the time of registration.**
- **Admittance to the conference may be refused if full payment has not been received by the time of registration in Paris.**

FRENCH VAT RECOVERY

MARQUES is registered for VAT in France and all invoices are therefore subject to VAT which MUST be paid. If a business is established in another EU Member State then it should make a claim under Council Directive 2008/9/EC. A non-EU business should recover the VAT under the 13th Directive.

Information on the Council Directive 2008/9/EC can be found online here:

<http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=URISERV:fj0005>

Information on the 13th Directive can be found online here:

<http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=URISERV:l31015>

MARQUES is unable to provide assistance in VAT recovery.

G TRANSFERS

There are no airport or rail transfer service available. Attendees are responsible for their own arrival and departure transport to and from the Hotel. There is a shuttle service between the conference venue and the overflow hotel.

THIRD PARTY EVENTS

Private receptions and other similar external events are not permitted during the Annual Conference. Please refer to Bye-Law 9.1 at <https://www.marques.org/aboutus/byelaws.asp>

BEFORE COMPLETING THIS FORM IN **BLOCK CAPITALS**, PLEASE REFER TO THE NOTES FOR DELEGATES
 When complete, this form (together with confirmation of payment arrangements - see note F) should be sent to:
MARQUES Unit Q, Troon Way Business Centre, Humberstone Lane, Leicester, LE4 9HA, United Kingdom.
 Tel: +44 116 274 7355, Fax: +44 116 274 7365

PLEASE NOTE THAT THE FINAL DATE FOR RECEIPT OF REGISTRATIONS AND PAYMENT IS FRIDAY 31st AUGUST 2018 .

Mr Mrs Dr
 Miss Ms Other

First name Family name

Company

Address

Country Telephone

Fax Email

Your VAT No. PO Number

Name (incl. first name) of spouse/partner/guest (If appropriate)

Please tick here if you are a first time attendee

NOT A MEMBER?
 Join now from as little as €370 and save up to €850 on your registration - see note E.

No.	Members Early Bird Discount*		Member Rate		Non-Member Rate		TOTAL
	Euro€	GBP£	Euro€	GBP£	Euro€	GBP£	

A. Full Conference Package (including social functions but not accommodation)

1 Delegate	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2 Spouse / Partner	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

TOTAL SECTION A

B. Full Residential Package (including social functions and 3 nights accommodation)

1 Delegate	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2 Spouse / Partner	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

C. Additional Accommodation

	No.	Single		Double		TOTAL
		Euro€	GBP£	Euro€	GBP£	
Night of Sunday 16th September	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Night of Monday 17th September	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Night of Friday 21st September	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Night of Saturday 22nd September	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

TOTAL SECTION C

*Early Bird Discount - Available to members of **MARQUES** on FULL packages booked before Friday 29th June 2018.

For Office use only



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D. Modular Registration

	No.	Member Rate		Non-Member Rate		TOTAL
		Euro€	GBP£	Euro€	GBP£	
1. Tues 18th September - Welcome Reception	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
2. Weds 19th September - Full Day Conference	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
3. Weds 19th September - Social	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
4. Thurs 20th September - Morning Conference Only	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
5. Thurs 20th September - Afternoon Workshops	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
6. Thurs 20th September - Gala Dinner & Dance	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
7. Fri 21st September - Morning Conference	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

TOTAL SECTION B

Payment

Total

Please add VAT (French VAT is currently 20%)

E I require corporate membership of **MARQUES** at €370 / £300

I require expert membership of **MARQUES** at €650 / £520

F Total Fee Payable

- € Euro or £ Sterling cheque made payable to **MARQUES**
- Remittance in € Euro or £ Sterling directly into **MARQUES** Accounts at Barclays Bank, 1-3 Haymarket Towers, Humberstone Gate, Leicester, LE1 1WA, UK
 SORT CODE 20-49-11, SWIFT: BUKBGB22.
 Euro Account number: 59713688. IBAN: GB51 BUKB 2049 1159 7136 88.
 Sterling Account number: 20122319 IBAN: GB48 BUKB 2049 1120 1223 19.
- By Credit Card (VISA, Mastercard, Eurocard, Diners and Amex)
 If you wish to take advantage of this service, please provide the following information:

Card type VISA Eurocard Mastercard AmEx

Card Number

Start date Expiry date Issue No. (if applicable) CVN

Name and address of Cardholder (if different from delegate details)

Signature of Cardholder

Data Protection: By completing and returning this form you agree to allow **MARQUES** to hold and process data about your registration on computer and to pass this information on to any third parties as may be required to ensure efficient administration of the event.

MARQUES does not rent or sell any data to any other companies or organisations.