



ECTA 43rd Annual Conference '*Bears on the Loose*

Hotel InterContinental Berlin

PROGRAMME

Wednesday, 18 June

08.00 - 20.00 **Registration and Information Desk**

08.00 - 09.30 **Advisory Committee Breakfast Meeting** (by invitation only)

08.30 - 12.00 **Committee Meetings** (by invitation only)

- AI & Data Committee
- Anti-Counterfeiting Committee
- Copyright Committee
- Design Committee
- Geographical Indications Committee
- Harmonization Committee
- International Trade Committee
- Internet Committee
- Law Committee
- Mediation Committee
- Patent Committee
- Professional Affairs and Membership Committee

12.00 - 14.15 **Lunch for Supervisory Board and Committee members** (by invitation only)

12.15 - 14.15 **Committee Meetings** (lunch meetings, by invitation only)

- EUIPO-Link Committee
- Programme Committee
- Publications Committee
- SME Task Force
- WIPO-Link Committee

14.30 - 18.00 **Supervisory Board Meeting** (by invitation only)



16.00 - 18.00 Joint Workshop with ASIPI: Trade Mark Protection - Differences and Similarities Around the World

Moderator: Lauren Somers, HGF Limited, UK

18.00 - 18.25 Keynote Speech: Behind the Curtain - Unveiling the Power of Inclusion

Myrtha Hurtado Rivas, Nestlé S.A., CH

20.00 - 23.00 Welcome Reception with Buffet Dinner at KOSMOS

sponsored by SMD Group

KOSMOS was opened in 1961 as a prestige project of the German Democratic Republic (GDR), as the most modern film theatre in the country. In a time when the whole world stood wide-eyed to see who would conquer space, the architects Josef Kaiser, Herbert Aust and Guenter Kunert went with the spirit of the times and let their creation be shaped by the space race – even the inside lights are built to appear as the jets of a space rocket. With 1001 seats, KOSMOS was the largest and most popular film theatre in the GDR, where several [DEFA](#) films had their premieres.

The 1990 Berlin Film Festival was marked by the fall of the Wall and KOSMOS in East Berlin was one of the festival cinemas. Guests from Hollywood celebrated the start of this Berlinale here, which showed their films in the GDR for the first time. Preserving the original architectural style of the building was a top priority during its extensive modernisation in 1996..

Dress Code: Smart casual

Bus transfers will be provided from Hotel InterContinental Berlin. The transfer schedule will be listed in the 'Joining Information'.



Thursday, 19 June

08.00 – 18.30 **Registration and Information Desk**

08.30 - 09.00 **Annual General Meeting**

09.05 - 09.25 **Welcome**

09.30 - 10.50 **Latest IP News and Trends**

Moderator: ECTA Second Vice-President Benjamin Fontaine, PLASSERAUD IP, ES

10.50 - 11.20 **Coffee Break**

11.20 - 12.40 **1st Session: In Their Shoes – How the EUIPO Boards of Appeal Rule on Disputes**

Moderator: Fabio Angelini, Bugnion S.p.A. IT

12.40 - 14.00 **Lunch**

14.00 - 15.20 **2nd Session: Beauty and the Bicycle - Design and Copyright Protection**

Moderator: Chris Hoole, Appleyard Lees IP LLP, UK

15.20 - 15.50 **Coffee Break**

15.50 - 17.25 **3rd Session: Listen to the Judges! Unified Patent Court Case Law**

Moderator: Laurine Janin-Reynaud, TAoMA Partners, FR

17.45 - 18.30 **ECTA at a Glance - First Time Attendee Gathering**

19.30 - 22.30 **Buffet Dinner at the Orangery of Charlottenburg Palace**

The Orangery of Charlottenburg Palace welcomes you in royal splendour. Built between 1709 and 1712 as an elongated one-storied Baroque building, it primarily served to protect the extensive orange, bitter orange and lemon tree collection of the Hohenzollern family during the winter months. In the summer the Orangery was used as a prestigious venue for balls, receptions and wedding celebrations. After being heavily damaged during World War II, the renovation of the exterior was completed in 1962.

Dress Code: Smart casual



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Friday, 20 June

08.00 - 18.00 **Registration and Information Desk**

09.00 - 10.30 **4th Session: Shared Secrets - A Practical Guide to IP contracts**

Moderator: João Assunção, NLP, PT

10.30 - 11.00 **Coffee Break**

11.00 - 12.30 **5th Session: The Berlinale - IP in the Film Industry**

Moderator: Áron László, Oppenheim Ügyvédi Iroda, HU

12.30 - 14.00 **Lunch**

14.00 - 14.15 **ECTA Award 2025**

14.15 - 15.45 **6th Session: The Golden Bear - Compensation for Preliminary Injunctions**

Moderator: Péter Lukácsi, SSBGK Attorneys at law, HU

15.45 - 16.00 **Coffee Break**

16.00 - 17.30 **7th Session: My Name is Law... Case Law - Overview of Recent EU Cases**

Moderator: Verena von Bomhard, Bomhard Intellectual Property, ES

17.30 - 17.45 **Closing Remarks**

19.00 - 03.00 **Gala Dinner at *Berlin Tempelhof***

[Tempelhof Airport](#) in its current form was built between 1936 and 1941 according to the plans of Ernst Sagebiel. The biggest monument of Europe, which stands for monumental self-staging of the Nazis, has become a symbol of freedom because of the [airlift of 1948/49](#). The last plane landed here in 2008, in 2010 the area became public greenspace. The former runway is now mobbed with wind-carters and joggers, while the airport's interior with its retro check-in desks, analogue clocks and neon signs is a flashback to the golden age of air travel.

Dress Code: Cocktail attire

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