

From: International Trademark Association
Date sent: 02/04/2015 07:02:13 am
Subject: Sign up today for an INTA Roundtable in Rome on March 20.

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Counterfeiting and Counter Fighting in Southern Europe: The Latest IP Tools and Industry Best Practices

Friday, March 20, 2015
2:30 pm

Hotel Nazionale
Piazza Montecitorio 131
00186 Roma

This roundtable will discuss the fight against counterfeits with special focus on Southern Europe and the neighboring Balkans as a gateway for counterfeits in Europe. In-house counsel will offer insights on the growing plague that equally affects luxury goods, sportswear and pharmaceuticals.

Host

Mr. Andrea C. Klein, Trademark Attorney,
Akran Intellectual Property
Via del Tritone, 169 – Roma 00187

Guest Speakers

Ms. Myrtha Hurtado-Rivas, Global Head Trademarks, Domain Names & Copyright, Novartis AG
Ms. Elena Pigozzi, Brand Protection manager, Nike
Ms. Laurence Morel-Chevillet, IP & Brand Protection Manager, Bulgari
Mr. Milan Milojevic, Lawyer & Chair of Inta's AntiCounterfeiting Committee (Southern-Europe)

Ms. Monica Bucarelli, Lawyer, Akran Intellectual Property

Moderator

Mr. Peter McAleese, Trademark Attorney, Akran Intellectual Property

Fee

Registration is free and places are limited.

Registration and information

Please confirm your attendance **by Monday, March 2, 2015** at the latest with email to events@akran.it. This roundtable will be conducted in English. For any remaining questions, please contact Andrea C. Klein: a.klein@akran.it.

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